

SAHRDAYA COLLEGE OF ADVANCED STUDIES
DEPARTMENT OF COMMERCE

SUBJECT:BCM5D02-BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

STUDENTS TO WHOM IT IS APPLICABLE– All other department Students in the college except Commerce and Management Departments.

OBJECTIVE:To enable the students to have an understanding of the basics of business, entrepreneurship and organisational management.

SYLLABUS: The Programme Consist of 3 Modules.

- Module 1 : Foundation of business
- Module 2 : Concept of entrepreneurship
- Module 3: Management concepts.